

### **WHY BREXIT MATTERS**

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### **1. Key Facts on the European Union**









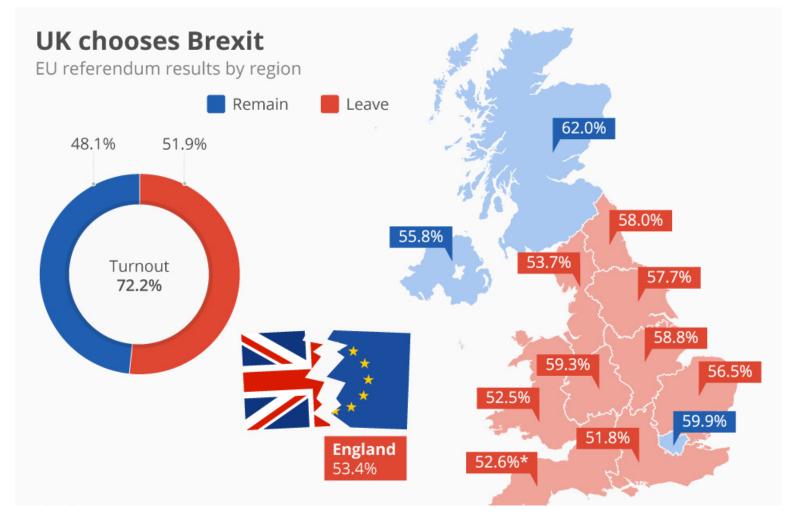
- Founded in 1957 by 6 nations as EEC
- UK entered EEC in 1973 together with Ireland and Denmark
- European Union based on Maastricht Treaties in 1993
- Today 28 member states, 5 candidates for accession
- Ukraine has Association Agreement within EP framework
- Global economic powerhouse, GDP (2017) at 19,7 trillion USD, ahead of US and CHINA
- Total population of 513 Million (US: 329, CHINA: 1.434)
- Free Trade Agreements with > 60 countries
- SINGLE MARKET: free circulation of goods, capital, people, services
- CUSTOMS UNION: common external tariffs on goods entering EU internally no duties, taxes, import quotas
- Examples: bank passporting, social sec payments, health insurance
- > 3 Million EU citizens live in UK, biggest share from Poland
- Founded to bring peace to central Europe after WWII
- Main contributor to stability and prosperity after end of cold war
- EU received noble price of peace in 2012

## 2. Then Came the Referendum



51,9 % (17,4 Million): LEAVE – REMAIN: (16,1 Million) 48,1 %

## 3. A Nation Divided



73% of below 24 years and 62 % of 25-34 years old voted REMAIN 60 % of over 65 years voted LEAVE

## 4. A Dramatic Loss on Both Sides





- 67 million population and 3 Trillion USD in GDP
- The World's largest financial center
- The Anglo-Saxon mindset
- Europe's strongest military
- A permanent seat in the UNSC
- Special link to US



- Unlimited access to a market of 500 mln people and its biggest export market
- Geopolitical cloud, importance and influence
- Labor and product protection
- European HQs of multinational corporations
- European Banking Hub Status and Clearing

### **5. Brexit Means Brexit?**

After more than 3 years there is no coherent view on the preferred Brexit option for the UK

**SOFT vs. HARD Brexit?** 

**FAST vs. SLOW Brexit?** 

What was the Referendum Result?

**New Referendum?** 

**BREXIT Fatigue** 

**Reasons:** False Decision Basis, Party Politics, Important Trade-Offs, No Clear Majority in Parliament for Any Option

# 6. The Complications of a Divorce



# Apart from the money, UK and EU had completely diverging views on divorce

- After invoking famous Article 50, all trumps were in Hands of EU
- UK: fast, clean and easy divorce EU: lengthy, painful and deterring divorce
- EU had much stronger divorce team
- 27 countries were speaking with one voice, while UK was quarrelling
- Brexit invoice: huge money involved, but relatively clear situation
- 1000s of smaller, unresolved issues remain
- Oxymoron 1:

The forgotten Irish issue or the Integrity of the Good Friday Agreement

• Oxymoron 2:

Preserving the integrity of the single market

# 7. The Day After



#### So far only divorce discussed, what is the future relationship???

Strong Competition	Close Relationship	Re-Marriage
<ul><li>Singapore Model</li><li>US centric</li></ul>	<ul><li>Swiss Model</li><li>Europe centric</li></ul>	Revoking Article 50

### 8. Why it Matters ....



First crack in the EU window shield and success story, will others follow?



Feeds nationalist agenda and sows disharmony between nations





Shifts balance of power, EU to be more German centric, less atlantic, more inward looking

Leaves UK deeply divided across regions, party lines, age cuts. Scottish independence, Irish question to re-emerge

# 9. ... And Why it Does Not Matter!









**Every Risk bears a Chance!** EU to reform and integrate faster, UK to develop new growth model

Part of New Global World Order and not EU solitary development

More Competition can profit both parties in the future and make both stronger, e.g. tax systems

**EU Still Very Attractive** and on growth path with new accession candidates in Eastern and Central Europe

### **10. Lessons Learnt for Public Governance**



ALES A

Limit of a Referendum! Do not call a referendum on a deeply divisive or complex matter

We live in a Post-Truth Age. Lies are with little consequence and fast forgotten in our high speed media reality



We experience the End-Game of Western Democracies. Modern information age and instant reach foster managed democracies



**Prepare for Divorce**, when marrying